

A Pledge to Los Angeles



Convened by an alliance between LA's venture capital community, Annenberg Foundation, and the Office of Mayor Eric Garcetti, this pledge is a collective call for change and a commitment to better reflect, support, and leverage the creativity and diversity that is Los Angeles.

We,

LA's venture capital community & tech leaders,

recognize:

- Los Angeles is at the dawn of a rising tech boom and like many other regions that have gone before us, we risk leaving out large portions of our community as we innovate
- companies that engage meaningfully in communities reap social and economic benefits. Likewise, companies with a diverse workforce consistently outperform those with a homogeneous workforce
- many companies currently lack community engagement, equity, diversity, and inclusion within their organizations and investment decisions

believe:

- we have the opportunity to generate explosive growth and innovation, AND increase opportunity and prosperity for ALL of Los Angeles – including but not limited to people of color, women, veterans, people with disabilities, and LGBTQ+ Angelenos
- by intentionally increasing our community engagement and investing in equity, diversity, and inclusion, we are doing both the right thing (as humans) and the smart thing (as investors)

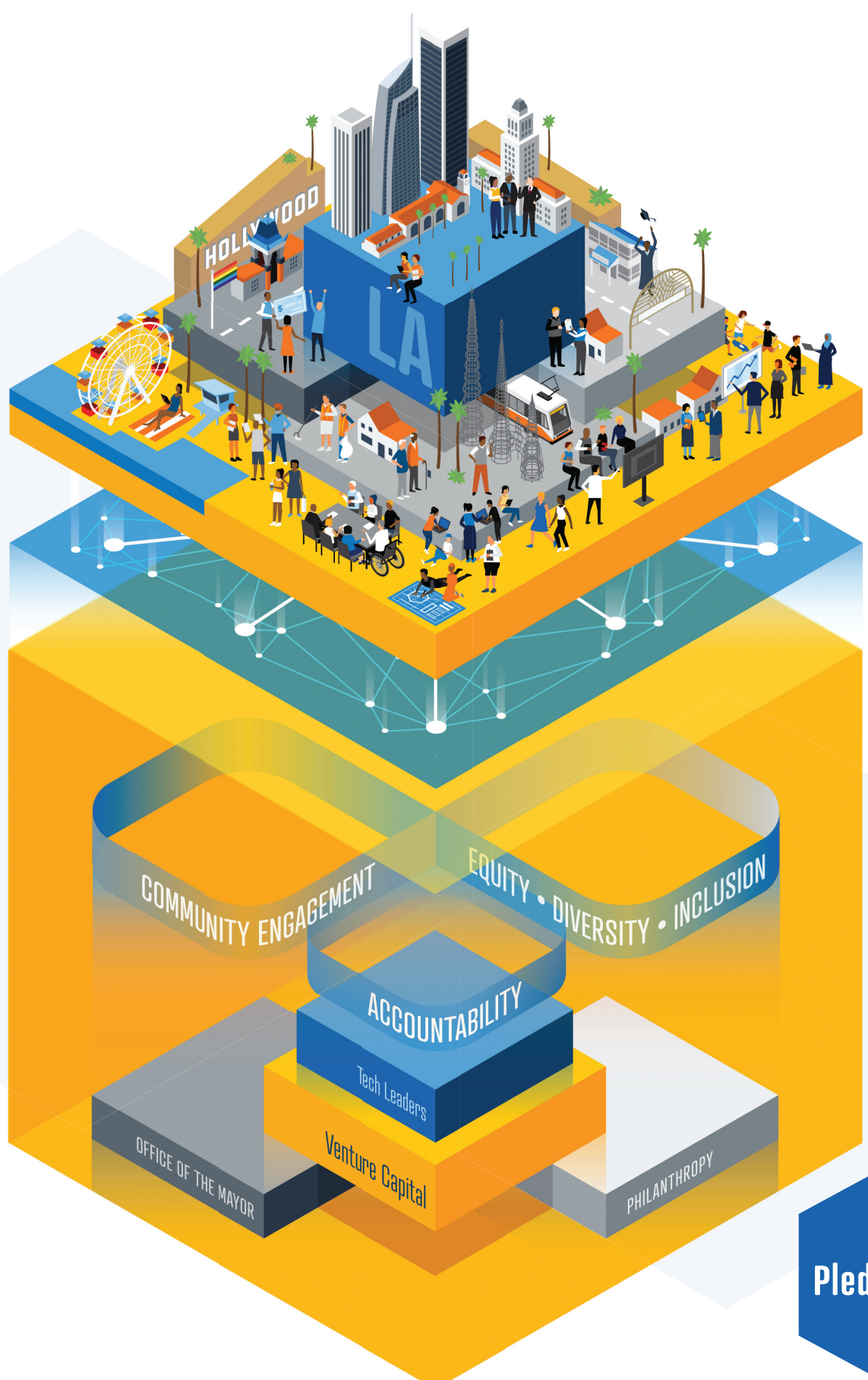
pledge:

- to **increase our community engagement** by supporting organizations that are making a difference throughout Los Angeles
- to actively and continuously **improve equity, diversity, and inclusion** at all levels of our organizations and in our investment decisions
- to **hold ourselves accountable** by measuring and transparently reporting on our progress and impact on these outcomes

intend:

to **keep expanding this initiative** by inviting more VCs, CEOs, and founders throughout the LA tech community, and **establish an independent organization** to implement and support this pledge.

7TILL8 Wetsuits
Act One Ventures
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Alpha Edison
Amplify
Aspiration
Autochrome
BAM Ventures
Baron Davis Enterprises
Basepaws
BCG Digital Ventures
Blue Fever
Boingo Wireless
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Bracket Capital
Brilliant Ventures
Bryant Stibel
Clocktower Technology Ventures
Core Innovation Capital
Cross Culture Ventures
Crosscut Ventures
Developing Capacity Consulting
Dollar Shave Club
Embark Ventures
Emblematic Group
Enplug
FairClaims
FareShare
FEARLESS: World Building for Womxn
Furnish
Fifth Wall Ventures
Fika Ventures
FLATLAY Inc.
Flavors from Afar
Greycroft
Grid110
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Hawke Media
Heir Apparent
Holisticism
Honey
Intelatin
Jam City
Kitchen Table App
KohFounders
LDR Ventures
Los Angeles Cleantech Incubator (LACI)
Luma Launch
Lumenus
M Ventures
Mahmee
MiLA Capital
Moonshots Capital
Motiv
Mucker Capital
NailSnaps
NEXT Trucking
Okapi Venture Capital
Open Listings
Ozobot
Ping
PLG Ventures
Pritzker Group Venture Capital
Quake Capital
Roadster Capital LLC
SAM Preccelerator
Screen Door Laboratories
Silicon Valley Bank
Sound Ventures
Soylent
Stage Venture Partners
StillMark
TALA
Tale Venture Partners
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